

MARK E. HECKATHORN

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OBJECTIVE:

A position that will allow me to use my extensive writing, editing, public relations and desktop publishing skills to their fullest.

PROFESSIONAL EXPERIENCE

Platts, a division of **The Mc-Graw Hill Cos.** March 2004-August 2006

Associate Editor/US Coal Group, Washington, DC

Associate editor responsible for daily and weekly coal industry publications. Also reported on coal industry and transportation issues for other Platts newsletters.

- Edited daily *Coal Trader* electronic newsletter.
- Edited weekly *Coal Outlook* print and electronic newsletter when editor was on vacation.
- Chose stories and layout.
- Worked with reporters and stringers to direct daily coverage.
- Reported on Powder River Basin coal and transportation issues for *Coal Trader*, *Coal Outlook* and other company publications.

Energy Intelligence Group

August 2000-February 2004

Associate Editor/Markets, Washington, DC

Associate editor of weekly natural gas industry publication. Also reported on the Canadian energy industry for 12 weekly and daily energy industry newsletters.

- Edited *Natural Gas Week* and *Natural Gas Week's Daily Price Snapshot*.
- Supervised Washington, D.C., staff of five and directly oversaw price gathering and database staff.
- Reported on Canadian and Alaskan natural gas, oil and electricity issues.
- Reported on natural gas storage and market issues.
- Wrote weekly Canadian markets feature for *Natural Gas Week*.
- Responsible for layout and editing of *Natural Gas Week*.
- Maintained weekly statistical data and Internet site for *Natural Gas Week*.

BOSS Temps

March 2000-August 2000

Editor/Desktop Publisher, Bethesda, MD

Provided editing and desktop publishing support for clients such as ACS Government Solutions Group; FCE Government Technology Group; Prospect Associates; CDM Group; and *The Washington Post*, in the Washington, DC metropolitan area.

- Edited and provided desktop publishing support for multi-million dollar government proposals.
- Edited research papers for publication in government and technical journals.
- Edited weekly magazine targeted at government information technology users.

The (Harrisburg, PA) Patriot-News January 1997-October 1998
Staff Writer, West Shore Bureau, Camp Hill, PA
Lebanon Bureau, Lebanon, PA

Beat reporter responsible for covering several school districts and municipalities for the 125,000 circulation daily newspaper.

- Reported on school board and local government meetings.
- Covered municipal, state and federal elections.
- Covered police and fire departments including criminal hearings, accidents and fires.
- Wrote business and feature articles from beat area.

The Daily News January 1995-January 1997
Farm Editor/Staff Writer, Lebanon, PA

Editor responsible for weekly farm page and beat reporter responsible for covering several school districts and municipalities for the 24,000 circulation daily newspaper.

- Wrote, edited and designed weekly farm page and reported on other agricultural issues and events including annual state farm show and county agricultural fair.
- Reported on school board and local government meetings.
- Covered police and fire departments including criminal hearings, accidents and fires.
- Covered municipal, state and federal elections.
- Took photographs using a 35-mm camera and edited them using Photoshop.
- Produced graphics for editorial department including news, features and sports using Quart Xpress, Aldus FreeHand and OmniPage software.

Agrarian Associates Inc. April 1993-January 1995
Appraisal Report Editor, Lebanon, PA

Editor responsible for producing appraisal reports for private, state and federal agricultural fee appraisals.

- Produced agricultural appraisals following federal guidelines.
- Gathered geographical information and wrote opening narrative.
- Combined work of various researchers and appraisers into final report.

EDUCATION

The Pennsylvania State University, University Park, PA. Earned a Bachelor of Arts degree in Journalism, print option, and a minor in history.

American University, Washington, DC. Working toward a Master of Arts degree in Interactive Journalism. Expected graduation date is May 2008.

TECHNICAL SKILLS

HTML/XHTML	Dreamweaver	CSS
Quark Xpress	Adobe PageMaker	Microsoft Publisher
Adobe Photoshop	Aldus Freehand	OmniPage
Microsoft Office	WordPerfect Suite	Keyboarding (65 wpm)

REFERENCES

Available upon request.